



SMS Communication Consent and Terms of Use

Administrative Division: Information Technology

Responsible Unit: Office of Information Technology

Contact: Jeff Gutkin, Chief Information & Innovation Officer, [\(jgutkin@steu.edu\)](mailto:jgutkin@steu.edu),
(973) 290-4046

Who Should Read this Policy: Faculty, Staff and Students

Effective Date: 02/09/2026

Purpose of Policy

Saint Elizabeth University may use SMS (text messaging) to send transactional messages related to the services we provide. With your consent, we may also send promotional messages about college events, programs, and opportunities.

By providing your phone number and opting in - whether through a web form or any other medium - you agree to receive SMS messages from Saint Elizabeth University. These may include communications related to student services, academic programs, marketing, and customer support. Message frequency may vary.

Standard message and data rates may apply.

For assistance, text HELP. To opt out, reply STOP to any message.

Your mobile opt-in, SMS consent, and phone number will not be shared with any third parties or affiliates.

Policy Location(s)

- President's Office
- <https://my.steu.edu/policies>
- Information Technology
- <https://www.steu.edu/it/policy>

All policies are subject to amendment. Please refer to the Saint Elizabeth University Policy Library website (<https://my.steu.edu/policies>) for the official, most recent version.